



# THE NEW ERA OF TV!

REACHING OVER

200 MILLION HOMES AND DEVICES

EVERY PLATFORM, EVERY HOME, EVERYWHERE

Visit us at [Ptwwntv.com](http://Ptwwntv.com)



## OUR COMMITMENT

With a dynamic and inspirational portfolio of engaging programming, Preach The Word Network will deliver your message to the customers you want to reach with placement on platforms today's consumers prefer. Paired with our deeply committed and knowledgeable team approach, you'll achieve your strategic business goals, broaden your market exposure, and expand and diversify your customer base with Preach The Word Network.

## OUR OFFER



### ***TO UNDERSTAND***

Taking the time to understand your TV Show and its goals



### ***TARGET***

Finding your target market and recommend the best time slot to broadcast.



### ***DELIVER***

Broadcast your content on our platforms to deliver your message to the world.

## OUR WAY

We are combined with 15 years of broadcast experience. Our TV program content is tailored to your needs and designed to deliver viewership from a diverse and highly engaged audience.

Our consultants live and work in the communities we serve and understand the unique complexities of a robust and diverse market. We work with ministries of all sizes, providing both local expertise and national and global scale.

We put you first - diving into your goals and creating an engaging programming strategy designed to not only achieve your goals but surpass them.



Our solutions take the guesswork out of reaching your audience by generating awareness and engagement across screens.



We deliver your message to the people you want to reach - eliminating waste and maximizing your marketing budget.



## WHAT YOU CAN EXPECT

### CLARITY

Streaming and cable viewing free from excessive downtime and service glitches

### INTEGRITY

Family friendly content and programs that everyone can watch, enjoy and learn from

### RESULTS

Viewership from a different diverse and highly engaged audience

## TV BROADCASTING COVERAGE

At Preach The Word Network TV, we broadcast an engaging array of television programming on our 24 hours a day, 7 days a week channel network on all devices and platforms which includes Apple TV, Roku, Smart Televisions, Mobile Phones and other devices. Search for us on these devices by finding PTWWN in the channel store. We also broadcast select programming on Comcast and Spectrum Cable TV.

Preach The Word Worldwide Network TV (PTWWN TV) is a leader in Over The Top (OTT) and Cable Television. You choose where you want your programming to be distributed. Choose OTT and Cable Television in selected cable TV markets or our highly recommended OTT services. We are the leader in broadcasting original programming that will reach the world.

Below is the popular OTT service statistics

- › The U.S. has over 950 million connected video devices
- › 87% of internet users also use OTT services
- › 80% of US Wi-Fi households own a streaming box/stick such as Roku, Apple TV, Android TV and Set top Boxes, Android TVs and Set top boxes, Amazon Fire TV/Stick and Chromecast
- › OTT users access video content on three devices across three different OTT services on average



## ADVERTISING COVERAGE

PTWWN is seizing the opportunity to advertise on major TV networks, providing our broadcasters with greater exposure. This campaign will showcase our network channels and TV shows to a broader secular audience.







# PLATFORMS

## OTT devices

- › Roku Set top box and major brand TV's
- › Apple TV Set Top Box
- › Android Set Top Box and major brand TV's
- › Chromecast
- › Amazon Fire TV and Set Top Boxes

## Online

- › [www.ptwwntv.com](http://www.ptwwntv.com)

## Cable TV and Internet Satellite

- › Comcast Channel 29 - Atlanta GA and surrounding areas
- › Spectrum Cable - Channel 1310 Columbia/Florence SC and surrounding areas
- › Glorystar Satellite - Channel 51
- › Directv Receivers - Channel 5554 ( My TV Channels software)

## YOUR COMPUTER OR MOBILE PHONE

- › Right from our website watch Live TV 24/7 -

## SMART TV'S

- › Find Preach The Word Network on most Smart Televisions.

## Apple TV

- › Find us in the Apple store

## MOBILE PHONES

- › Android – Find us in the Google Play Store
- › iPhone – Find us in Apple Store

To find our channel search for PTWWN in the channel store

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## TABLETS

- › Ipads
- › Android Tablet

## INTERNET SATELLITE RECEIVERS

- › Glorystar - Channel 51 - [www.glorystar.tv](http://www.glorystar.tv) to purchase or learn how to watch us
- › Directv - Channel 5554 - [www.mytvchannels.info](http://www.mytvchannels.info) to download app and add our channel to TV line up and watch on TV from your Directv receiver.

## Comcast ATL or Spectrum Cable - Columbia SC and surrounding areas

- › If you have Roku TV or box/stick to watch your local cable provider, please add Preach The Word Network to your TV Line up
- › Comcast Channel 29- Atlanta GA and surrounding areas - select programming Preach The Word Thursday's at 10:00 AM, Victory Today 10:30 AM, Books of the Month Show 11:00 AM, Shekinah Women of Beauty (SWOB Girls) 11:30 AM. Saturday 12:30 AM - Americas Got Anointing
- › Spectrum Cable- Florence/Columbia SC - Channel 1310 - Sunday Nights - Preach The Word Show 8:30 PM - Shekinah Women of Beauty ( SWOB Girls) 9:30 PM est

By 2024 there will be over 3.71 Billion OTT and Connected TV users  
As a Content Creator you can have a portion  
to share your message to the world.

Number Of OTT Users Recorded Over The Years

